

Résumé • Lars Pries



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PROFILE

The code word for my personality is "Fiery soul". My personality is driven by the fundamental values; honesty, loyalty and trustworthiness. I constantly search for new knowledge in order to develop my skills and personality. Due to my extremely high level of energy, my approach to solving any issues are handled with great engagement and enthusiasm. Issues are not problems but challenges, which need to be solved.

I am a strong team player, but I am also comfortable working independently. I am especially motivated when I'm through participation is given a say in a matter. In addition when responsibility for solving the tasks is needed, I am ready to take on the role as either team leader or manager.

Due to my many years of experience and challenges, I have gained a detailed and thorough knowledge of both my strengths and lesser strengths of my personality. I know exactly how I act in stressful and pressured situations and I'm in control of my considerations, decisions and actions in such phases.

In the tension of IT, project management, marketing and communication, my professionalism is especially justified as I have a general and very wide knowledge of these workspaces.

If abovementioned skills are put together in the right combination, there will be no limits to the results you can achieve in collaboration with me. In a wide range, I'm capable of taking on tasks at both strategic and operational levels.

The best match for my dream job and operating conditions will be in a small or medium-sized national or international company. If I can be provided with a flexible and broad framework, many challenges and a hectic work environment, I will bubble with energy and commitment.

Use both my professional and personal skills and you will get an employee who will work with loyalty and dedication in order to add value to the company, colleagues and customers.

SPECIALITIES

- Development of processes, business, employee- and organization
- Creative, systematic and structured approach to solutions
- Combination of IT, Project Management, Marketing & Communication
- Software knowledge, super user level (Office & ADOBE)
- Project Management, Certified PRINCE2 Practitioner
- IT Service Management, Certified ITIL SOA
- Independent & responsible
- Targeted & resistant
- Quorate & action taker
- Personal punch & bargaining power
- Strong presentation- & communication skills
- Enterprising & high work drive



CAREER

MAR 2007 - DEC 2014, FREELANCE, PRIES MARCOM

- Branding, logo, corporate visual identity manual
- Production of POS- and marketing materials, brochures, banners, businesscards, QR codes
- PR, communication, training and education
- Project Management
- IT support, consulting, websites and social media

FEB 2013 - DEC 2013, PROJECT MANAGER, MODSTRØM DANMARK A/S

- Project Management, IT, business development
- Webmaster
- Social media, online marketing, online surveys, Trustpilot

DEC 2010 - JAN 2013, JOB HUNTER, THE WORLD'S TOUGHEST JOB

- Personal branding and social media
- Production of POS materials, brochures, banners, marketing materials, businesscards
- PR- and lobbyism
- Stress- and crisis management
- Written communication

JUN 2010 - DEC 2010, SENIOR PROJECT MANAGER, MILCOM A/S

- Project Management & project executive
- Business process optimization, analyzing, carrying out, implementation and training
- Management reporting, KPI, operations- & progress reports, risk assessment & optimization
- Customer- and supplier management
- Implementation and migration of internal and external IT systems

JUL 2008 - MAJ 2010, IT OPERATIONS MANAGER, MILCOM A/S

- Head of IT Operations, 3 people
- Daily management and handling of tasks and resources
- Weekly reporting to CFO/CIO, operations- and project progress, department situation
- Determine of IT politics, workflow and planing of department activities
- Project Management & project executive
- Supplier management and negotiation of purchase agreements
- Employee training in corporate IT systems (MS Office 2007, Navision 5.01)

MAJ 2007 - JUN 2008, MARCOM MANAGER, IPC STORAGE A/S (VIDEOSURVEILLANCE/MONITORING)

- Business development & business processes
- Product development
- Web design
- Print design
- PR management
- Cooperation with AD companies
- Planning and carrying out production of product movies and speaks



CAREER

APR 2006 - APR 2007, MARKETING COORDINATOR (INT), STEMA ENGINEERING A/S

- Preparation of product- and corporate brochures on UK/GE/F/ES
- Preparation and distribution of multilanguage newsletters worldwide on UK/GE/F/ES/DK
- Preparation of pricelists
- Preparation of advertisements og exhibition materials
- Participation in international sales meetings and writing of minutes on UK/GE
- Coordinating and contact to AD companies and translating companies in DK and abroad
- Web design and content management
- Corporate design management
- Responsible for implementation and updating of online CRM system
- Production of product movies in Switzerland
- Budget responsible (build up)
- Planning, carrying out and participation in exhibition abroad

NOV 2000 - MAR 2006, MARKETING COORDINATOR, TIMA PRODUCTS A/S (HONDA)

- Web planning, web design, creation and maintenance of photo databases
- PR Management, press releases
- Planning, building, carrying out and participation on exhebitions
- Planning and carrying out roadshows and events for customers and local dealers
- Coordination and contact to advertising and print agencies
- Sales- and marketing support to salesagents and dealers
- Media planning and advertising booking
- Using and following Corporate Visual Identity manuals
- Translating UK brochures to Danish
- Responsible for advertising materials and gifts
- Producing catalogs and price lists
- Competitor surveillance
- Preparation of company and product presentations
- International contact to vendors

MAR 1998 - APR 2000, SALES- & MARKETING ASSISTANT, GLOBAL ONE COMMUNICATIONS A/S

- Planning and carrying out customer events
- Planning and carrying out internal Kick-off events
- Generate employee satisfaction surveys
- Coordination with advertising bureaus and printing houses
- Coordination between sales and technical department
- Supporting Key Account Management
- Contact to international subsidiaries
- Responsible for implementation and training in document module in Navision Financials
- Planning and preparation of courses and manuals in English
- Maintenance and updating of databases and CRM systems
- Responsible for reporting economic and budgets



CV WEBSITE

LINKEDIN



EDUCATION

SEP 1997 - MAJ 2000, COPENHAGEN BUSINESS SCHOOL

- Graduate Diploma in Business Administration, Marketing Management (HD, A), without main project

SEP 1995 - JUN 1997, HILLERØD BUSINESS SCHOOL

- Market Economist, Diploma, International Marketing
- Main project: Coloplast A/S - Comfeel on the Russian market

AUG 1987 - AUG 1989, POST DANMARK A/S

- Management Candidate, business and management education
- Main project: Inventory Management

CERTIFICATIONS

2011 - SOS FORUM

- ITIL v3 Capability, Service Offerings & Agreements
- ITIL v3 Foundation

2011 - METIER

- PRINCE2 Practitioner, project Management
- PRINCE2 Foundation

IT SOFTWARE

- MS Office 2007, 2010, 2013
- ADOBE Creative Suite, CS5, CS6, CC
- Navision 5.01
- WordPress
- E-shop, WooCommerce
- Pinnacle Studio
- ADOBE LiveCycle Designer ES4

- MS Project 2007, 2010
- SiteCore, advanced user CMS6
- HTML5 & CSS3 style sheet
- TYPO3
- MindManager Pro
- DVD Author
- SnagIT

COURSES

- Project Management, basic
- Management 3, Vision, Strategy, Target & Values
- Management 2, Decision- & problem management
- Management 1, Development through control

- Online marketing, Social Media web/mobile
- Trainer & coaching course
- Instructor/trainer 2 - course planing
- Instructor/trainer 1 - basic teaching

LANGUAGE

- English, written - experienced, negotiation
- English, oral - experienced, negotiation
- French, oral - knowledge

- German, written - very good, trained
- German, oral - very good, trained

SOCIAL RESPONSIBILITY • LEISURE

- Chief of Staff (Captain), Royal Danish Home Guard
- Board member, Slangerup Swim Club
- Pistol shooting
- Riding
- Skiing

- Running
- Swimming
- Sea kayaking
- Scuba diving

